

**Particulars**

**About Your Organisation**

**Organisation Name**

ConAgra Foods, Inc

**Corporate Website Address**

<http://www.conagrafoods.com/>

**Primary Activity or Product**

- Manufacturer

**Related Company(ies)**

Yes

Company	Primary Activity	RSPO Member
Agro Tech Foods Limited	Manufacturer	No

**Membership**

Membership Number	Membership Category	Membership Sector
4-0013-06-000-00	Ordinary	Consumer Goods Manufacturers

**Consumer Goods Manufacturers  
Operational Profile**

**1.1 Please state what your main activity(ies) is/are within manufacturing**

- Food Goods
  - Manufacturer of Biscuits & Cakes
  - Instant Noodles Manufacturer
  - Margarine & Cooking Oil
  - Production of Cream Filled Wafers
- Own-brand
- Manufacturing on behalf of other third party brands

**Operations and Certification Progress**

**2.1 Do you have a system for calculating how much palm oil and palm oil products you use?**

Yes

**2.2.1 Do you manufacture for:**

Both Private Label and Own Brand

**2.2.2 Total volume of Refined Palm Oil or RBD Palm Oil used in the year:**

100,001

**2.2.3 Total volume of Palm Kernel Oil used in the year:**

1,665

**2.2.4 Total volume of other Palm Oil Derivatives and Fractions used in the year:**

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**2.2.5 Total volume of all palm oil products you used in the year:**

101,666

**2.3 Palm oil volume used in the year in your own brands that is sourced through RSPO-certified physical supply chains:**

**In Your Own Brand**

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim	78,579.00	37.00	-
2	Mass Balance	-	-	-
3	Segregated	-	-	-
4	Identity Preserved	-	-	-
5	Total volume of palm oil handled that is RSPO-certified	78,579.00	37.00	-

**In Your Private Label**

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim	21,422.00	1,628.00	-
2	Mass Balance	-	-	-
3	Segregated	-	-	-
4	Identity Preserved	-	-	-
5	Total volume of palm oil handled that is RSPO-certified	21,422.00	1,628.00	-

**2.4.1 Volume of Palm Kernel Expeller used/ handled:**

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**2.4.2 What type of products do you use CSPO for?**

Microwave Pop Corn, French fries, Nutritional bars, Dessert toppings, Pudding, Cooking sprays, Peanut butter, Cookies, Crackers, Cakes, Biscuits, Margarine, and Pies.

**2.5 What is the percentage of certified sustainable palm oil in the total palm oil your company sells in:**

Europe --%  
 India --%  
 China 100%  
 South East Asia --%  
 North America 100%

**2.6 What is the percentage of certified sustainable palm kernel oil in the total palm kernel oil your company sells in:**

Europe --%  
 India --%  
 China --%  
 South East Asia --%  
 North America 100%

**Time-Bound Plan**

**3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand**

2011

**Comment:**

Started in 2011.

<http://www.rspo.org/members/92/conagra-foods-inc>

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**3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand**

2014

**Comment:**

100% of our palm oil usage was covered through purchase of Green Palm certificates.

<http://www.rspo.org/members/92/conagra-foods-inc>

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**3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products**

2020

**Comment:**

Goal is to achieve 100% RSPO CSPO from physical supply chains by end of 2020 or earlier in increments as premiums become cost effective to sustain current profit structures.

<http://www.rspo.org/members/92/conagra-foods-inc>

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**3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?**y

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**3.5 Does your company use palm oil in products in goods you manufacture on behalf of other companies?**y

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**When do you expect to actively promote the use of certified sustainable palm oil in other manufacturers' brands that you sell?**2015

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**3.6 Which countries that your organization operates in do the above commitments cover?**

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**3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies**

Work with our suppliers to support the development of a sustainable, cost-effective market for palm oil to prevent the deforestation of lands for the purpose of developing new palm plantations.

By December 2015, we will source palm oil only from suppliers whose landholdings and operations meet the following principles:

- Only legal sources that adhere to all relevant international, national and local legislation and regulation.
  - No development on high conservation value landscapes or high carbon stock (HCS) forests. While the HCS methodology is being refined by field testing and science review, new plantings should only be established in low carbon stock areas.
  - No development on peat lands regardless of depth and use of best management practices for existing plantations on peat.
  - No burning in the preparation of new plantings, re-plantings or other developments and the progressive reduction of GHG emissions.
  - Compliance with our Supplier Code of Conduct which describes our expectations in matters including food safety and quality, forced labor, child labor, freedom of association and collective bargaining, discrimination and harassment, wages and benefits, work hours and overtime, health and safety, environment and anti-corruption.
  - Respect Land Tenure Rights, including the rights of indigenous and local communities to give or withhold their Free, Prior and Informed Consent to all new development or operations on lands to which they hold legal, communal or customary rights.
  - Prevention and resolution of social and/or land conflicts through an open, transparent and consultative process.
  - Traceability to the extraction mill and validation of fresh fruit bunches to the plantation estate.
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**3.8 Date of first supply chain certification (planned or achieved)**2013

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**Trademark Related**

**4.1 Do you use or plan to use the RSPO trademark on your own brand products?**

No

**Please explain why**

Not enough main stream consumer awareness for CSPO and high demand for package real estate to convey brand architecture and provide required ingredient, nutrition, storage, handling and product preparation information.

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**GHG Emissions**

**5.1 Are you currently assessing the GHG emissions from your operations?**

Yes

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**5.2 Do you publicly report the GHG emissions of your operations?**

Yes

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**Actions for Next Reporting Period**

**6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.**

Attaining RSPO Mass Balance Supply Chain Certification at several of our manufacturing locations. Promote and encourage use of RSPO CSPO during Business 2 Business conversations.

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**Reasons for Non-Disclosure of Information**

**7.1 If you have not disclosed any of the above information, please indicate the reasons why**

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- Others:

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**Application of Principles & Criteria for all members sectors**

**8.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:**

- Water, land, energy and carbon footprints  
[M-Policies-to-PNC-waterland.pdf](#)
  - Land Use Rights  
[M-Policies-to-PNC-landuseright.pdf](#)
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**8.2 What steps will/has your organization taken to support these policies?**

Please see our citizenship report:

<http://www.conagrafoodscitizenship.com/good-for-the-planet/sustainable-sourcing/supplier-engagement/>

Also see our recent petition for stronger standards:

<http://www.ceres.org/files/rspo-letter>

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**Commitments to CSPO uptake**

**As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions: Do you have plans to?**

Yes

**Please specify**

Please see our Palm Oil commitment in our Citizenship report:

<http://www.conagrafoodscitizenship.com/good-for-the-planet/sustainable-sourcing/supplier-engagement/>

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**9.1 Do you have plans to immediately cover the gap using Book & Claim?**

Yes

**How and when do you plan to immediately cover the gap using Book & Claim?**

Through purchase of Green Palm certificates to cover 100% of our overall usage.

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**Concession Map**

**Do you agree to share your concession maps with the RSPO?**

No

**Please explain why**

ConAgra Foods does not own any oil palm plantations.

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## Challenges

**1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

High premium costs for certified oils. We will continue to dialogue with our current suppliers for amicable and affordable premiums.

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**2 How would you qualify RSPO standards as compared to other parallel standards?**

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**Cost Effective:**

No

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**Robust:**

No

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**Simpler to Comply to:**

No

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**3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

Our public commitment to source 100% RSPO CSPO by end of 2015, internal education of RSPO CSPO & Supply chain systems and usage transparency. Engaging with key suppliers and customers to advance RSPO P&C.

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**4 Other information on palm oil (sustainability reports, policies, other public information)**

<http://www.conagrafoodscitizenship.com/good-for-the-planet/sustainable-sourcing/supplier-engagement/>

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